

ORDER



Orders	Order / Rev:	93713
	Alt Order #:	25243922
	Product Desc:	7/10-7/17/16 Primary Flight
	Estimate:	53
	Flight Dates:	07/10/16 - 07/18/16
	Original Date / Rev:	07/08/16 / 07/13/16
	Order Type:	GENERAL

KNDO - KNDU

Primary AE:	Lauren Fellner
Sales Office:	K-DC
Sales Region:	NAT

Agency	Name:	<u>Jamestown Associates</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>3931 S Sherwood Forrest Blvd, Suite 2</u>
		<u>Baton Rouge, LA 70816</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Dan Newhouse for Congress
	Demographic:	A50+
	Product Codes:	PL Candidate
	Priority:	P-5
	Revenue Codes:	AGY, POL, CAND

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/18/16	72	\$8,940.00	\$7,599.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	72	\$8,940.00	\$7,599.00	261.10
Totals	72	\$8,940.00	\$7,599.00	261.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KNDO - KNDU	45%	\$8,940.00
Market	100%	\$19,866.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	10%	\$1,986.67
KCYU+	0%	\$0.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	0%	\$0.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	45%	\$8,940.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/11/16	07/18/16	NORTHWEST TODAY 10M	CM	5-6AM	11111--	:30	5	\$35.00	P-4	1.40	NM	6	\$210.00
				NORTHWEST TODAY 5AM											
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					

Order / Rev: 93713
 Alt Order #: 25243922
 Flight Dates: 07/10/16 - 07/18/16

Advertiser: POL/Dan Newhouse for Congress
 Product Desc: 7/10-7/17/16 Primary Flight
 Estimate: 53
 KNDO - KNDO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/11/16	07/18/16	NORTHWEST TODAY 5M NORTHWEST TODAY 5AM	CM	5-6AM	11111--	:30	5	\$35.00	P-4	1.40	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--		5				\$35.00		1.40			
		Week: 07/18/16	07/24/16	M-----		1				\$35.00		1.40			
N 2	All	07/11/16	07/18/16	NORTHWEST TODAY 6M NORTHWEST TODAY 6AM	CM	6-7AM	11111--	:30	5	\$90.00	P-5	2.80	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--		5				\$90.00		2.80			
		Week: 07/18/16	07/24/16	M-----		1				\$90.00		2.80			
N 3	All	07/11/16	07/18/16	7AM M-F TODAY SHOW	CM	7-9AM	22222--	:30	10	\$90.00	P-5	3.20	NM	12	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	22222--		10				\$90.00		3.20			
		Week: 07/18/16	07/24/16	M-----		2				\$90.00		3.20			
N 4	All	07/11/16	07/18/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	11111--	:30	5	\$20.00	P-5	2.10	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--		5				\$20.00		2.10			
		Week: 07/18/16	07/24/16	M-----		1				\$20.00		2.10			
N 5	All	07/11/16	07/18/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	11111--	:30	5	\$200.00	P-4	4.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--		5				\$200.00		4.00			
		Week: 07/18/16	07/24/16	M-----		1				\$200.00		4.00			
N 6	All	07/11/16	07/18/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	11111--	:30	5	\$200.00	P-4	4.80	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--		5				\$200.00		4.80			
		Week: 07/18/16	07/24/16	M-----		1				\$200.00		4.80			
N 7	All	07/11/16	07/18/16	630PM M-F Family Feud	CM	6:30-7PM	11111--	:30	5	\$150.00	P-5	3.90	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--		5				\$150.00		3.90			
		Week: 07/18/16	07/24/16	M-----		1				\$150.00		3.90			
N 8	All	07/11/16	07/18/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	11111--	:30	5	\$200.00	P-4	5.30	NM	6	\$1,207.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--		5				\$200.00		5.30			
		Week: 07/18/16	07/24/16	M-----		1				\$200.00		5.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	All	07/18/16-07/24/16	7PM M-F		7-7:30PM	M-----	:30		(\$200.00)		5.30	NM		
		See MG 8.8 [Schedule Change]													
	8	All	07/18/16-07/18/16	POLITICAL PROGRAMMING		7-8PM	M-----	:30		\$207.00		5.30	NM		
		Ⓜ MG for 8.7 07/18													
N 9	All	07/11/16	07/18/16	730PM M-F JEOPARDY	CM	7:30-8PM	11111--	:30	5	\$215.00	P-4	7.20	NM	6	\$1,283.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--		5				\$215.00		7.20			
		Week: 07/18/16	07/24/16	M-----		1				\$215.00		7.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	All	07/18/16-07/24/16	730PM M-F		7:30-8PM	M-----	:30		(\$215.00)		7.20	NM		
		See MG 9.8 [Schedule Change]													
	8	All	07/18/16-07/18/16	POLITICAL PROGRAMMING		7-8PM	M-----	:30		\$208.00		7.20	NM		
		Ⓜ MG for 9.7 07/18													
N 10	All	07/11/16	07/18/16	LOCAL NEWS :11@11:0M LOCAL NEWS :11@11: M-F	CM	11-11:35PM	11111--	:30	5	\$110.00	P-4	2.80	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 93713
 Alt Order #: 25243922
 Flight Dates: 07/10/16 - 07/18/16

Advertiser: POL/Dan Newhouse for Congress
 Product Desc: 7/10-7/17/16 Primary Flight
 Estimate: 53

KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	All	07/11/16	07/18/16	LOCAL NEWS :11@11:CM LOCAL NEWS :11@11: M-F	CM	11-11:35PM	11111--	:30	5	\$110.00	P-4	2.80	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	11111--					5	\$110.00		2.80			
		Week: 07/18/16	07/24/16	M-----					1	\$110.00		2.80			
N 11	All	07/10/16	07/17/16	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----S	:30	2	\$110.00	P-3	2.80	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-----S					1	\$110.00		2.80			
		Week: 07/11/16	07/17/16	-----S-					1	\$110.00		2.80			
N 12	All	07/11/16	07/17/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$40.00	P-5	2.80	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-					1	\$40.00		2.80			
N 13	All	07/11/16	07/17/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$130.00	P-3	1.60	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/16	07/17/16	-----S-					1	\$130.00		1.60			
N 14	All	07/10/16	07/10/16	630PM SUNDAY JEOPARDY WEEKEND	CM	630-7PM	-----S	:30	1	\$40.00	P-4	5.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-----S					1	\$40.00		5.30			
N 15	All	07/10/16	07/10/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-11:35PM	-----S	:30	1	\$110.00	P-3	1.60	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	-----S					1	\$110.00		1.60			
													Totals	72	\$8,940.00